

## The first DuBois et fils watch with metal band!

The Swiss heritage brand presents its first watch model with a metal band.

**Le Locle, 1 October 2013** – Today DuBois et fils presented its first watch model with a metal band, the DBF001-07. The latest addition to the successful DBF001 watch collection has a 9-link band made from high-quality stainless steel 316L with a pressure snap flip-lock. The flat, screwed together elements made from matte and polished stainless steel punctuate the sporty note of this exclusive timepiece.

The limited to 99 editions chronograph DBF001-07 has the same high-quality standards as all the other models from the DBF collection. The round case made from stainless steel 316L (41.5 mm diameter) is waterproof up to 5 ATM and houses an automatic basic calibre 2892-DD4500 from the Swiss factory ETA SA. Supplemented with the Dubois Dépraz module calibre 4500, the piece has a twin-disc large date and a chronograph mechanism with stop times of up to 12 hours. This ensures for the highest precision and reliability. Beneath the scratch-proof, double-sided anti-reflective-coated sapphire glass is a black/anthracite guilloche dial, which perfectly contrasts the appliqued white numerals. The red colour accents of the seconds hand and the chronograph counter enhance the dynamic visual appearance of the DBF001-07.

The DBF001-07 can now be ordered via the DuBois et fils Online Shop ([www.duboisfils.ch](http://www.duboisfils.ch)).

Printable photographic materials can be obtained on the website of DuBois et fils ([www.duboisfils.ch](http://www.duboisfils.ch)).

**Philippe DuBois & Fils SA** ([www.duboisfils.ch](http://www.duboisfils.ch)) is Switzerland's oldest maker of watches. Our watches have been available since 1785 under the name. 2013 is being financed by a unique crowd funding project – a new collection of high-quality wristwatches with a very limited edition production. Almost 600 watch enthusiasts took advantage of the unique opportunity to become part of DuBois et fils. A professional team surrounding CEO Thomas Steinemann designs the watch collection, with which the tradition of DuBois et fils is being carried on.

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