

Cult Status of British Racing Green: DuBois et fils Presents Exclusive Watch Model DBF003-07, Limited Edition 99

Le Locle, Switzerland, July 2015 – British Racing Green is the typical colour of the understatement, discreet and yet very noble, very British, indeed! Or in other words, the perfect colour for the DBF003-07 timepiece, limited to 99 editions, from the Swiss luxury watch manufacturer DuBois et fils. ‘Our watches should strike an air of nobility, this entails a bit of bold use when it comes to colour. Throughout the history of DuBois et fils, noble dial colours have always played an important role, we are continuing this tradition’, says Thomas Steinemann, CEO of DuBois et fils.

The multi-part case (40 mm) of the 3-hand self-winding watch with a two-disc large date and a small seconds counter is made from brushed and polished stainless steel 316L. The double-sided anti-reflective sapphire glass lends the high-gloss green painted dial with hand applied numerals and indices a remarkable optical depth. The DBF003-07 is waterproof up to 5 ATM and has an automatic basic calibre 2892-A2 from the Swiss mechanism manufacturer ETA SA. In addition to the intricate decorative finish, the distinctively ornamented and nickel-plated DuBois rotor shows the special attention given to detail by the oldest Swiss watch factory. The large date and the small black coloured seconds counter are realised with the module DD14000 from the special workshop of Dubois-Dépraz. This increases the number of jewels for the entire mechanism to 26 rubies. ‘The watch has excellent readability, an elegantly reserved design and has been geared for practical use as much as possible. The focus on the essence of time – the hour, minute, small seconds counter and date display – accounts for the true greatness of the this model that is limited to 99 timepieces’, says Thomas Steinemann. A brown leather strap with a rubber inlay rounds off the refined appearance of the DBF003-07.

Another highlight of the DBF003 collection with large date are the versions with a black dial and a nine-link stainless steel wristband, as well as a model with an anthracite coloured dial and a black leather strap.

The DBF003 models with large date are available in the [DuBois et fils Online Shop](#) and at selected retailers.

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Printable photographic materials can be obtained by calling 0611-973150 or by sending an email to: team@euromarcom.de.

Philippe DuBois & Fils SA (www.duboisfils.ch) is Switzerland's oldest maker of watches. Our watches have been available under the name since 1785. 2013 was financed by a unique crowd funding project – a new collection of high-quality wristwatches with a very limited edition production. Almost 600 watch enthusiasts took advantage of the unique opportunity to become part of DuBois et fils. A professional team surrounding CEO Thomas Steinemann designs the watch collection, with which the tradition of DuBois et fils is being carried on.

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